



Mitchell E. Daniels, Jr.
Governor

Judith A. Monroe, M.D.
State Health Commissioner

DATE: November 4, 2009

TO: All Local Health Departments
Attn: Chief Food Inspection Officer

FROM: A. Scott Gilliam, MBA, CP-FS
Director, Food Protection Program

SUBJECT: Curly's Food, Inc Recall

SUGGESTED

ACTION: Class II Recall; Roast Beef Deli Products Due To Mislabeling And An Undeclared Allergen; Recommend notification of affected stores via phone, fax or e-mail.

From the information provided by USDA, the product being recalled was distributed in the State of Indiana. The roast beef deli products were produced on October 5 and 12, 2009, and were distributed to retail-type delicatessens and Department of Defense Commissaries. Detail information is not available at this time. In addition, if any recalled product is found, please notify this office at 317-233-7360.

Iowa Firm Recalls Roast Beef Deli Products Due To Mislabeling And An Undeclared Allergen

Recall Release
FSIS-RC-061-2009

CLASS II RECALL
HEALTH RISK: LOW

Congressional and Public Affairs
(202) 720-9113
Peggy Riek

WASHINGTON, November 4, 2009 - Curly's Food, Inc., a Sioux City, Iowa, establishment, is recalling approximately 12,181 pounds of roast beef deli products because they were inadvertently mislabeled and contain an undeclared allergen, soy, the U.S. Department of Agriculture's Food Safety and Inspection Service (FSIS) announced today. Soy is a known potential allergen, which is not declared on the label.

The following product is subject to recall: [\[View Label\]](#)

- Cases containing two (2) various size weight deli-faced pieces of "Healthy Ones, Medium Cooked Roast Beef, 97% Fat Free, No Fillers, No Artificial

Flavors, Lower Sodium" in vacuum packaged bags. Each package bears a use by date of "01/03/2010" or "01/10/2010," a case code of "30900-17856" as well as the establishment number "EST. 15878" inside the USDA mark of inspection.

The roast beef deli products were produced on October 5 and 12, 2009, and were distributed to retail-type delicatessens and Department of Defense Commissaries in California, Idaho, Illinois, Indiana, Maryland, Michigan, Missouri, Nebraska, North Carolina, Ohio, Oregon, Pennsylvania, Texas, Virginia and Washington.

The problem was discovered by the company following a product check. FSIS has received no reports of adverse reactions due to consumption of these products. Anyone concerned about an allergic reaction should contact a physician.

FSIS routinely conducts recall effectiveness checks to verify recalling firms notify their customers of the recall and that steps are taken to make certain that the product is no longer available to consumers.

Consumers with questions about the recall should contact the company Consumer Hotline at 1-800-722-1127. Media with questions about the recall should contact company Media Contact Keira Ullrich at (212) 758-4048.

Consumers with food safety questions can "Ask Karen," the FSIS virtual representative available 24 hours a day at AskKaren.gov. The toll-free USDA Meat and Poultry Hotline 1-888-MPHotline (1-888-674-6854) is available in English and Spanish and can be reached from 10 a.m. to 4 p.m. (Eastern Time) Monday through Friday. Recorded food safety messages are available 24 hours a day.



MAY 01 2009

USE BY

30900

HEALTHY ONES

ROAST BEEF MEDIUM

FULLY COOKED
FOR INSTITUTIONAL USE ONLY

EST 15678 031021/1

2 PCS
KEEP REFRIGERATED
Time: 14:46

SHIFT # 1

17856

25018

13.6 LB.
NET WT.

6.1 KG.



(01)50936000174524(3/02)001300(17)000011211000130000447